

Comparisons of Job Characteristics

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Radio and Television Announcers (27-3011)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

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<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 91

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Radio and Television Announcers (27-3011)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Communications and Media	5.3	17.8	17.0	0	Current knowledge level may be sufficient
English Language	11.2	16.2	15.1	0	Current knowledge level may be sufficient
Telecommunications	3.9	10.9	11.0	0	Current knowledge level may be sufficient
Fine Arts	2.2	6.2	8.3	>>	Current knowledge level is likely more than sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 88

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Radio and Television Announcers (27-3011)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Speaking	10.8	17.6	13.9	<<	Extensive development of skills in this area may be required
Active Listening	11.0	14.3	14.0	0	Current skill level may be sufficient
Social Perceptiveness	9.1	11.1	11.6	0	Current skill level may be sufficient
Time Management	8.9	10.6	12.6	>	Skill level is likely sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities

Similarity of Focus Occupation to Associated Occupation: 87

Focus Occupation: Producers and Directors (27-2012)
Associated Occupation: Radio and Television Announcers (27-3011)

Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Speech Clarity	10.2	18.7	12.3	<<	Extensive improvement in abilities may be required
Oral Expression	12.4	17.3	15.1	<	Some improvement in abilities may be required
Speech Recognition	9.9	13.0	12.2	0	Current ability level may be sufficient
Originality	7.6	10.8	11.7	0	Current ability level may be sufficient
Memorization	5.6	10.6	6.1	<<	Extensive improvement in abilities may be required
Time Sharing	6.6	8.3	8.6	0	Current ability level may be sufficient
Speed of Closure	5.9	8.1	6.3	<	Some improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common

Similarity of Focus Occupation to Associated Occupation: 91

Focus Occupation: Producers and Directors (27-2012)
Associated Occupation: Radio and Television Announcers (27-3011)

Work Activities	Exclusivity of Activity
Advise member stations concerning programs or schedules	99
Communicate visually or verbally	56
Edit written material	68
Evaluate length, content, or suitability of program for broadcast	99
Make presentations	13
Operate broadcast regulating equipment	95
Operate recording or broadcast studio controls	87
Rehearse role from script	89
Research topics for programs	99
Signal directions or warnings to coworkers	42
Use interviewing procedures	23
Use public speaking techniques	13

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus Occupation to Associated Occupation: n/a

Focus Occupation: Producers and Directors (27-2012)

Associated Occupation: Radio and Television Announcers (27-3011)

Tools and Technologies

Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.